

Funeral Director

Monthly



www.nafd.org.uk

May 2010 - Volume 93 Issue 05



**Launch of new
NAFD website**

ABC AUDITED

Flying the flag in Italy

No-one could mistake the National Funeral Exhibition (NFE) stand at TanExpo, the Italian show which took place in March. It was bedecked with Union Jacks and bunting which gave the impression that a good old fashioned British street party was taking place. All we needed was a few home made cakes and the illusion would have been complete.

We must have done it right because the stand was always busy, with prospective exhibitors and visitors chatting to us throughout the three days. NFE, our own national funeral exhibition, is getting very well known on the international circuit.

A number of British visitors joined us at the show and we were all entertained at the best overseas evening any of us have ever attended - in a castle overlooking the Fountain of Neptune in the Piazza Maggiore, Bologna.

Of course, we don't go to overseas events to enjoy the hospitality but its part of the Italian tradition to mix business with pleasure. TanExpo is a brilliant exhibition - it's got real style combined with very beautiful products and you know that, however much entertainment takes place in the evenings, the day will be all about business.

There's only one problem with the Italian funeral industry. Regulation upon regulation prevents many British companies from exporting there. Don't ever try to sell an ethnic coffin at a show full of solid wood caskets it just doesn't go down too well with the locals.

Our own show, the National Funeral Exhibition, takes place on 10 - 12 June next year. For further information phone David Hyde on 01926 815597 or visit the website www.nationalfuneralexhibition.co.uk





TANEXPO
USATO
AUTO FUNEBRI
SECOND HAND
HEARSES
Ingresso Costituzione
Costituzione Entrance
→

NATIONAL FUNERARIA

E H