

TANEXPO TECH

TANEXPO launches the new **TANEXPO TECH** area. Aiming to **highlight digital services** for funeral homes, cemeteries, crematoriums and for families, the **TECH** area spotlights those companies offering **the most advanced technologies for the digitalization of the industry**.

The new IT proposals will be promoted through a dedicated space that will bring together companies and start-ups offering technology and software solutions.

A stage will be located in the center of the TANEXPO **TECH** area; you will have the unique opportunity to **directly address professionals with a 30-minute speech** to present your proposals for the business.

Technologies for the management of funeral homes, crematoriums and cemeteries, funeral live streaming, organization and personalization of the ceremony, and services to share the memory of the loved ones are already part of our daily life.

TANEXPO **TECH** aims to **promote and support TECH Companies** in the industry.

Two different exposure **packages** available:

LIGHT

- 1 speech made by the company - maximum 30 minutes
- Company featured in the online catalog with **TECH** logo
- Company logo in the TANEXPO **TECH** rotating banner published on tanexpo.com
- Reel published on Tanexpo's Instagram and Facebook pages (provided by the company)

DELUXE

- 3 speeches made by the company - maximum 30 minutes (one each day)
- Company featured in the online catalog with **TECH** logo
- Company logo in the TANEXPO **TECH** rotating banner published on tanexpo.com
- Reel published on Tanexpo's Instagram and Facebook pages (provided by the company)
- Dedicated focus in an article about the **TECH** area in Oltre Magazine (material provided by the company)

For stands from 9 m²



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